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FOR IMMEDIATE RELEASE

Master Lock Company to celebrate new products, American Lock's 100th Anniversary at ALOA Expo

(MILWAUKEE, WIS.) – July 5, 2012 – A century ago in 1912, John Junkunc invented the world's first keyless dial combination padlock. It set him on a path to buy a company that would eventually become American Lock and is operated today by Master Lock Company (booth 634). That important slice of history will be recognized during the tradeshow portion of the 56th annual ALOA Convention and Security Expo, which takes place July 12-14 at the Mandalay Bay Resort & Casino in Las Vegas.

"The ALOA Expo is a very fitting venue for American Lock's 100th Anniversary celebration," said Douglas Lacina, Senior Product Manager for Master Lock Company. "American Lock is known worldwide as 'The Locksmith's Lock' and for its industrial grade security products, so honoring the occasion surrounded by members of the Associated Locksmiths of America is a natural. Our in-booth promotions and the products we have brought to the show will make for a memorable visit for anyone attending this year."

In recognition of the milestone anniversary, American Lock will give away commemorative padlocks of its iconic A700 lock to the first 100 booth visitors all three days of the show. A drawing also will be held each day where the winner will receive a 100th Anniversary showroom neon sign.

Several high performance security products will be on display in the booth, including those featuring patented Edge™ Key Control. Two keyway options with 4- and 6-pin cylinders are now being offered for American Lock and Master Lock padlocks and door hardware. The Lori® 1539 and Lori® 1599 key-in-knob style cylinders are perfectly situated for businesses with multiple padlock and door lock security checkpoints that need an affordable key control situation.



Edge™ Key Control is available with Master Lock's Grade 2 commercial door hardware, which offers unmatched quality. Levers have a clutch feature that resists pry attacks and removable thru-bolts. Deadbolts come with a heavy die-cast and anti-pry collar and heavy duty tie screws. Locksmiths have access to many different keyways with 26 key-in-knob and 16 Small Format Interchangeable Core choices.

As part of their respective Dealer Merchandising programs, American Lock and Master Lock will have multiple new products counter display kits to offer locksmiths. The attractive rotating displays are designed to encourage interaction with the available products. The new spinning display product options for the locksmith include:

- American Lock Stainless Steel padlocks, which were designed with complete corrosion-resistant materials to withstand rigorous testing in order to attain ASTM grade 6 status.
- The new generation ProSeries® Resettable Combination Locks that offer exclusive features and provide the ultimate security under extreme weather and the harshest conditions.
- Master Lock Combination Padlocks are precision-machined and have multiple keying and shackle options.
- Master Lock Lock Lubricant with PTFE formulation that maintains the performance and increases the life cycle of security products.

For more details about these products or Master Lock's booth at ALOA, contact Bob Wolff with The Drucker Group (bob@druckergroup.com) at 224-532-1808.

About Master Lock Company

Master Lock Company is the largest global manufacturer and marketer of padlocks, door hardware and related security products. Master Lock Company offers a breadth of quality, innovative security solutions through expanding product lines for commercial, industrial, government, school and institutional, home and yard, automotive and recreational security markets. Master Lock Company LLC is part of Fortune Brands Homes & Security (NYSE: FBHS), a leading consumer brands company. All trademarks are the property of their respective owners.